



Wohnmonitor EMR

Partners and cofinancing

Project partners:

region
aachen

provincie limburg



Ostbelgien



Financed by:

Interreg
Euregio Meuse-Rhine
European Regional Development Fund



Cofinancing:

Ministerium für Wirtschaft,
Industrie, Klimaschutz und Energie
des Landes Nordrhein-Westfalen



Avec le soutien de
la

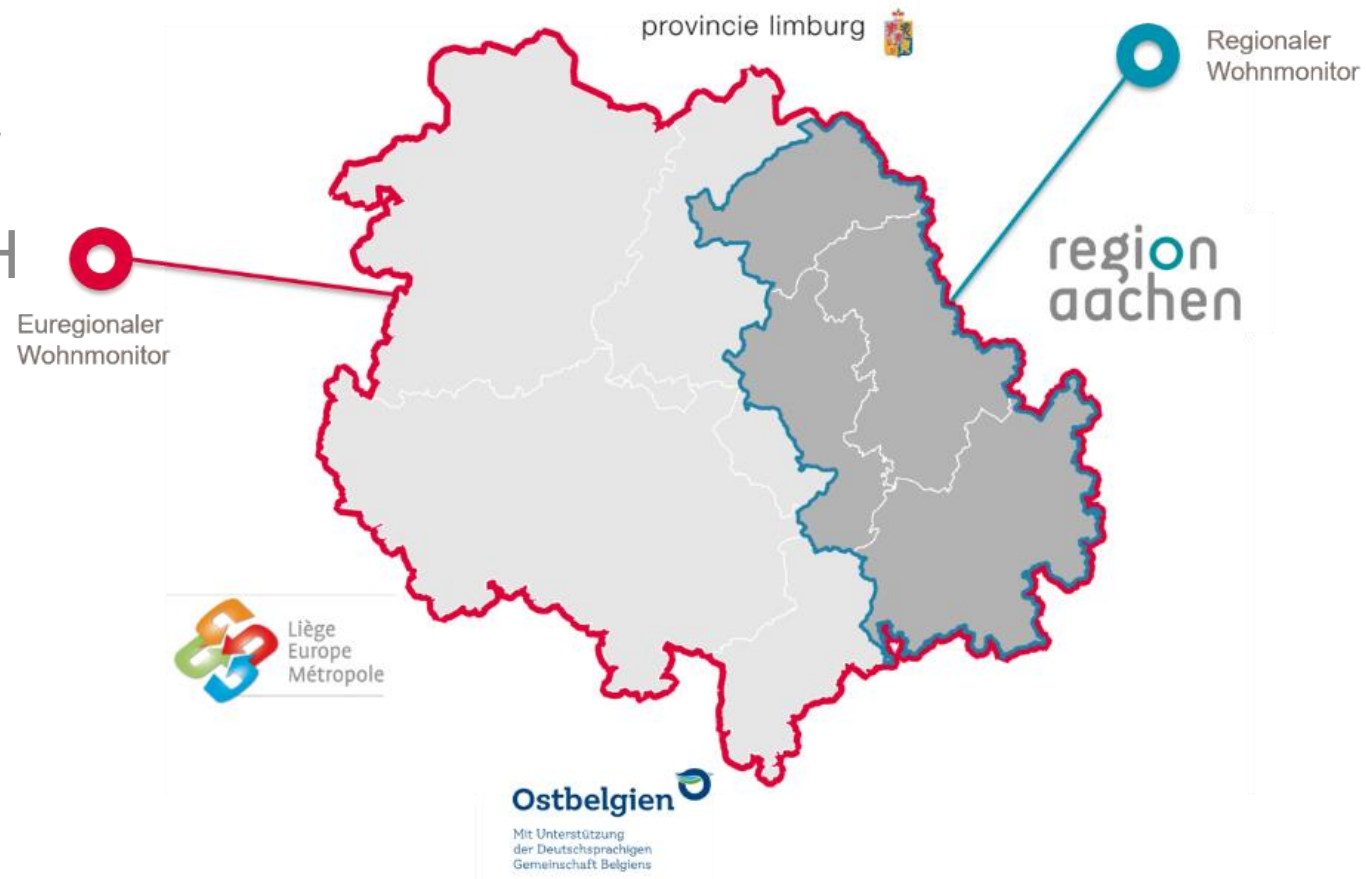
Wallonie

Agenda

- General conditions
- Relevance of the Housing Monitor EMR
- Development of the project
- Advantages of the application

General conditions

- Project duration April 2019 to December 2022
- Interreg V-A Project
- Funding volume 1.472.068,68 €
- Service provider GeoDok GmbH and Etil research group



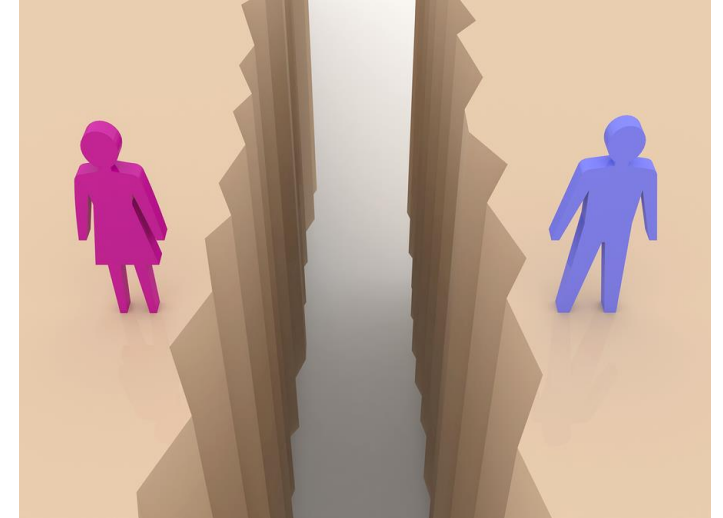
Relevance of the Housing Monitor EMR

Challenges

- Lack of transparency across borders
- Lack of information base

Action

- Counteract separation of housing markets in border region
- Strengthen EMR as a residential location



Goals

- Reducing border-related disadvantages and barriers
 - Cross-border housing and housing market analysis
 - Create cross-border data model with housing-relevant data in the form of a map-based web application
- Improved and comparable regional and euregional knowledge and information base in the field of housing
- Early identification of new housing market developments and thus the possibility to react and adapt one's own actions at an early stage



Development of the project

Subdivision of the project into 7 work packages

WP 1: Cross-border housing integration and housing market analysis

WP 2: Collection of comparable residential relevant data and operative recommendations for action

WP 3: Development of a harmonized cross-border data model

WP 4: Map-based web applications - Housing monitor

WP 5: Regional integration, training and impact evaluation

WP Communication

WP Management

WP 1: Cross-border housing integration and housing market analysis

Goals

- Extension of non-area-wide inventory in the Euregio by analysis of housing market relevant data

What we have achieved

- Benchmark analysis: Collecting typical indicators for housing by research which includes talking to local authorities, reading housing market reports
- Collecting data of IT.NRW, CBS, STATBEL

WP 2: Collection of comparable residential relevant data and operative recommendations for action

Goals

- Supplementing factual and geospatial data with information sources other than official statistics

What we have achieved

- Collecting additional data from universities, ALKIS, Empirica/InWIS, settlement area monitoring of the district government and federal agency

WP 3: Development of a harmonized cross-border data model

Goals

- Reviewing compiled data, working out differences and examining harmonization options

What we have achieved

- Collecting and harmonizing all indicators
- Defining cross-border data sets

WP 4: Map-based web applications - Housing Monitor

Goals

- Establishing the map-based web application
- Establishment of a continuous system architecture that generates reliable data transmission and provision at all levels

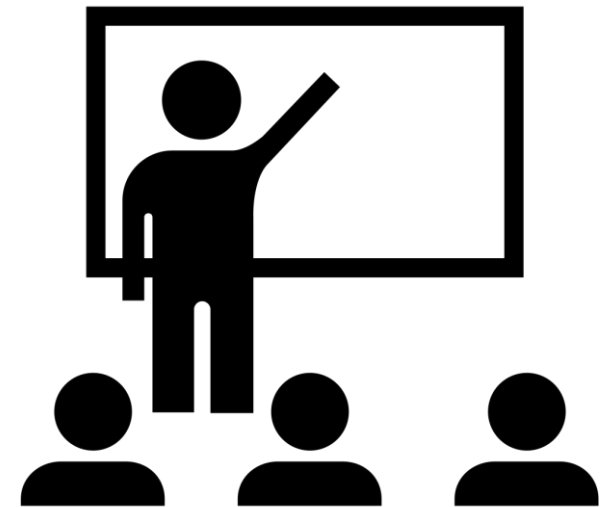
What we have achieved

- Creating interfaces between the collected data
- Implementing the data

WP 5: Regional integration, training and impact evaluation

Goals

- Cooperation and communication with state authorities for planning, construction and housing
- Dealing with the new instrument



WP 5: Regional integration, training and impact evaluation

What we have achieved

- Connecting to the end users during the whole project in events
- Counterflow principle in exchange formats
- User trainings
- Impact evaluation of the user trainings

WP Communication

Goals

- Implementation of advertising and communication measures that inform potential prospects about the new tool



WP Communication

What we have achieved

- Public events like the euregional housing market conference and different national and international conferences
- Communication in regular project partner meetings which insists of contributors who develop the project conceptually
- Article in national and international trade journals and online magazines
- Development of a corporate design and multilingual marketing material

WP Management

Goals

- Administrative project management
- Controlling and handling of administrative tasks
- Coordination between project partners

What we have achieved

- Sub-regional coordination processes

Advantages of the application

- **First cross-border application in the field of housing**
- Housing market-relevant data from municipalities in your own region and in the EMR in one place, free of charge, up-to-date and clearly presented
- Changes and effects in the areas of population development, labor and housing market of neighboring communities are visible
- Basis for joint cooperation and away from parochial thinking, as this is the only way to sustainably shape the Euregio we all live in